

Willow S. Lung-Amam

Urban Studies and Planning Program
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EDUCATION

Ph.D.	University of California, Berkeley Landscape Architecture and Environmental Planning	2012
M.C.P.	University of Maryland, College Park Urban Studies and Planning, concentration in urban design	2007
B.A.	Stanford University Comparative Studies in Race and Ethnicity	2000

AREAS OF SPECIALIZATION

Urban design and diversity	Suburban immigration and diversity
Urban cultural landscapes	Qualitative methods and site analysis
Social justice in planning and design	Community participation and engagement

ACADEMIC APPOINTMENTS

University of Maryland, College Park	
Assistant Professor, Urban Studies and Planning Program	2013-
Affiliate Faculty, Center for Race, Gender, and Ethnicity	2013-
University of North Carolina at Chapel Hill	
Postdoctoral Research Fellow, Department of City and Regional Planning	2012-2013
Faculty Fellow, Center for Urban and Regional Studies	2012-2013

PUBLICATIONS

Refereed Articles

Lung-Amam, Willow. 2013. That "Monster House" is My Home: The Social and Cultural Politics of Design Reviews and Regulations. *Journal of Urban Design* 18(2): 220-241.

Chang, Shenglin E. and Willow Lung Amam. 2010. Born Glocal: Youth Identity and Suburban Spaces in the U.S. and Taiwan. *Amerasia Journal* 36(3): 29-52 (alphabetical).

Book Chapters

Lung-Amam, Willow. 2013. "Dumb White Kids" and "Asian Nerds": Race and Ethnic Relations

in Silicon Valley Suburban Schools. In *Transcultural Cities: Border-crossing and Placemaking*, edited by Jeffrey Hou, 177-190. London: Routledge.

Lung-Amam, Willow. Not Your Typical Suburban American Mall: The Vibrant Life of Asian Malls in Silicon Valley. In *Making Suburbia*, edited by John Archer, Paul J. P. Sandul, and Katherine Solomonson. Minneapolis: University of Minnesota Press (In Review).

Non-Refereed Articles

Lung-Amam, Willow. 2010. Review of *Ethnoburb: The New Ethnic Community in Urban America*, by Wei Li. *Berkeley Planning Journal* 23(1): 208-210.

Lung-Amam, Willow. 2009. Review of *Landscape and Race in the United States*, by Richard Schein. *Berkeley Planning Journal* 22(1): 176-177.

Lung-Amam, Willow. 2008. Review of "The Landscape Totems: Speculations on Growth and Decay," a research project by Kristi Dykema (EDRA/*Places* Research Award). *Places* 20(3): 36-41.

HONORS AND AWARDS

Association of Collegiate Schools of Planning, Planners of Color Interest Group (POCIG),
National Center for Faculty Development and Diversity Fellowship, 2013-2014

Journal of Planning Education and Research, Writing Workshop for New Scholars, 2013

Carolina Faculty Diversity Fellow, UNC Chapel Hill (1-year University funded), 2012-2013

University of California Dissertation-Year Fellowship, (1-year tuition & stipend), 2011-2012

Institute for the Study of Social Change, Graduate Fellow, UC Berkeley (2-year stipend), 2010-2012

Dean's Normative Time Fellowship, UC Berkeley (1- year tuition & stipend), 2010

Eugene Cota-Robles Fellowship (4-year tuition & stipend), UC Berkeley, 2007-2011

Farrund Fund Fellowship, Landscape Architecture and Environmental Planning, UC Berkeley,
multiple awards for travel and research expenses, 2007-2012

American Institute of Certified Planners (AICP) Award for Highest GPA, Urban Studies and
Planning, University of Maryland, College Park, 2007

Robert Janes Award (theory, practice, and ethics of planning), Urban Studies and Planning,
University of Maryland, College Park, 2007

Larry Reich Award for Best Final Paper, Urban Studies and Planning, University of Maryland,
College Park, 2007

Outstanding Student Project, Maryland American Planning Association, 2007

Social Sciences, Education, Arts and Humanities Promise Research Symposium Presentation,
Third Place, University of Maryland, College Park, 2007

Phi Kappa Phi Honor Society, 2007-

Ford Foundation Predoctoral Fellowship, Honorable Mention, 2007

RESEARCH EXPERIENCE

Department of Urban Studies and Planning, University of Maryland, College Park, Principal Investigator, 2007

“A Multicultural Design Ethic for the Global Era: A Community Building Approach to Addressing Diversity in Urban Design.” Master’s degree final project investigating principles of urban design used to accommodate diverse ethnic groups in U.S. and non-U.S. cities.

Department of Urban Studies and Planning, University of Maryland, College Park, Research Assistant, 2005-2007

Appointments with three faculty members on projects related to smart houses, universal design codes, and demographic change in the planned new town of Greenbelt, Maryland. Organized departmental colloquiums, events, and maintained website.

Department of Comparative Studies in Race and Ethnicity, Stanford University, Principal Investigator, 2000

Undergraduate final project analyzing inclusive zoning policies enacted in response to the Mount Laurel, New Jersey housing segregation cases.

Chapell-Lougee Research Scholar, Stanford University, Principal Investigator, 1998

Independent research on ethnic identity among minorities in Kunming, China. Funded by the Stanford Undergraduate Research Opportunities Grant.

Department of Political Science, Stanford University, Research Assistant, 1997

Archival research on presidential executive orders.

TEACHING AND MENTORING EXPERIENCE

University of Maryland, College Park

Planning and Design in the Multicultural Metropolis (URSP 688X), Instructor, Urban Studies and Planning Program, Fall 2013

University of California, Berkeley

Social Needs and Practices in the Landscape: Designing for Diversity (LA 140), Instructor, Landscape Architecture and Environmental Planning, Spring 2011

Landscapes as Sacred Place (LA 232), Co-Instructor with Professor Emeritus Randolph T. Hester and Amber Nelson, Landscape Architecture and Environmental Planning, Spring 2010

Landscape Architecture and Environmental Planning Colloquium (LA 253), Instructor, Landscape Architecture and Environmental Planning, Fall 2009

Cultural Landscapes, 1945 to Present (ED 169B), Graduate Student Instructor for Professor Paul Groth, Crosslisted in American Studies, Architecture, and Geography, Spring 2009

English Teacher

Da Hwa Middle School, Yangmei, Taiwan, Summer 1999

Guangfeng Hotel, Lijiang, China, Spring 1998

Jiaying Middle School, Jiaying, China, Fall 1997

English as a Second Language Instructor, Haas Center for Public Service, Stanford University, Spring 1997

PROFESSIONAL EXPERIENCE

Wheaton Redevelopment Authority, Wheaton, MD, Consultant, 2007

Worked with Resident Advisory Board on integrating diversity objectives into downtown urban design guidelines.

Montgomery Housing Partnership, Wheaton, MD, Intern, 2007

Assisted the Neighborhoods and Moderately Priced Dwelling Unit (MPDU) departments of a nonprofit housing developer. Drafted *Tenant Purchase Guide for Montgomery County*, conducted neighborhood demographic analyses, researched Maryland affordable housing models, and organized tenant meetings.

Tranzon, Washington, DC, Real Estate Marketing Consultant, 2001-2004

Solicited clients and marketed residential, commercial, and industrial real estate and assets nationwide. In partnership with the executive vice-president, grossed the largest sales among 60 associates and 11 offices nationwide in 2001, 2002, and 2003.

Quadel Consulting, Washington, DC, Section 8 Consultant, 2000-2001

Advised local public housing authorities on Section 8 administration, drafted Hope VI redevelopment funding proposals, and coordinated National Housing Choice Voucher Conference.

East Palo Alto Neighborhood Initiative, East Palo Alto, CA, Charette Facilitator, 2000

Facilitated community meetings and advised planners on the housing component of the city's master plan.

Lawyers' Committee for Civil Rights Under Law, Washington, DC, Paralegal, 1999-2000

Supported fair housing and environmental justice legal team in class action litigation and planned National Conference of African American Women and the Law.

CONFERENCE PAPERS AND PRESENTATIONS

"The Other Suburbanites: Asian American Placemaking and Development in Silicon Valley."
Forthcoming paper presentation at the *Society for American City & Regional Planning History*, biennial meeting, 2013.

- “The Politics of Multiethnic and Multifaith suburbia: Integrating Asian Temples and Mosques.” Forthcoming paper presentation at *A Suburban Revolution? A conference sponsored by the Global Suburbanisms: Governance, Land and Infrastructure in the 21st Century project*, The City Institute, York University, Toronto, Ontario, 2013.
- “Planning with Transcultural Cities: Placemaking as a Medium for Cross-cultural Understanding.” Panel Discussion Participant at the *Just Metropolis Conference*, semi-annual meeting of the Planners Network, 2013.
- “Mainstreaming the Asian Mall: The Regulation of Minority and Immigrant Space in Silicon Valley Suburbs.” Paper presentation at the *Urban Affairs Association*, annual meeting, 2013.
- “Beyond Ethnoburbs: Diversity and Immigration in Fremont, California, 1956-2010.” Paper presented at the *Urban History Association*, biennial meeting, 2012.
- “Asian Malls as Vibrant Suburban Public Space.” Paper presented at the *Society for American City & Regional Planning History*, biennial meeting, 2011.
- “Multicultural Landscapes: Findings from EDRA40 *Workshop and Strategies for Inclusive Design Research and Practice*.” Paper co-authored with and presented by Susan Dieterlen and Paula Villagra, *Environmental Design Research Association*, annual meeting, 2011.
- “That ‘Monster House’ is My Home: Visions of Community and the Politics of Exclusion in Cosmopolitan Suburbs.” Paper presented at *The Death and Life of Social Factors Conference*, University of California, Berkeley, 2011.
- “From Neighborhood to Transnational Suburban Schools.” Paper presented at *Transcultural Cities Symposium*, University of Washington, Seattle, 2011.
- “That ‘Monster House’ is My Home: Race, Immigration, and the Politics of Suburban Development.” Paper presented at *American Studies Association*, annual meeting, 2010.
- “Landscapes of Difference: Race and Ethnic Diversity and the Changing Form of Suburbia.” Paper presented at *Urban History Association*, biennial meeting, 2010.
- “Suburbia: The New Frontier of American Racial & Ethnic Diversity (1945-2000).” Paper presented at *Spaces of History / Histories of Space Conference*, University of California, Berkeley, 2010.
- “Making a Diverse Suburb: Spatial Disorientation and Fragmentation in the Design and Planning of Fremont, California,” Paper presented at *The Diverse Suburbs: History, Politics and Prospects Conference*, Hofstra University, New York, 2009.
- “The Multicultural Suburban Landscape: Diversity and the Changing Form of Fremont, 1945-2009.” Paper presented at *Society for American City & Regional Planning History*, biennial meeting, 2009.
- “Discursive Landscapes of the Silicon Valley Suburbs.” Paper presented at *Environmental Design Research Association*, annual meeting, 2009.
- “Race and Landscape in the Silicon Valley Suburbs.” *California Studies Association*, annual

meeting, 2009.

“A Historiography of Race in the American Suburbs, 1850-present.” Paper presented at the *Council of Educators in Landscape Architecture*, annual meeting, 2009.

“Hanging out at the Pacific East Mall: Multiethnic Youth Claims to Social Space in Bay Area Ethnoburbs.” Paper presented at *Environmental Design Research Association*, annual meeting, 2008.

“Preservation of Habitat for the Black-Faced Spoon Bill on Ganghwa Island.” Presentation co-authored and presented with Kristen Podolak, *International Symposium for Preserving the Black-Faced Spoonbill*, Ganghwa, South Korea, 2008.

“At Home, Away from Home: Suburban Landscape Encounters and Taiwanese Immigrant Identity Transformation,” Paper co-authored with Shenglin Chang, Ph.D., *Association for Asian American Studies*, annual meeting, 2007.

“Community Led Crime Prevention: West Hyattsville Metro Station Study Area.” Poster presentation with Rachel Fitzgerald, Mandy Ma, Crystal Myers, and Ted Stevens, *American Planning Association*, annual meeting, 2007.

“A Multicultural Design Ethic for the Global Era: A Community-Building Approach to Addressing Diversity within Urban Design.” Paper presented at *Promise Research Symposium*, University of Maryland, College Park, 2007.

INVITED LECTURES

“Silicon Suburbs: Asian Immigration and the Politics of Development in Silicon Valley”. Guest lecture for *Development Dispute Resolution (Plan 725)*, University of North Carolina at Chapel Hill, 2013.

“The New White Flight: Geographies of Race and the Politics of Education in Silicon Valley Schools.” Guest lecture for *Equality of Educational Opportunity (Sociology 64)*, University of North Carolina at Chapel Hill, 2012.

“The New White Flight: Geographies of Race and the Politics of Education in Silicon Valley Schools.” Presentation at the *Center for Urban and Regional Studies, Brown Bag Series*, University of North Carolina at Chapel Hill, 2012.

“That ‘Monster House’ is My Home: The Politics of Race, Immigration, and Development in the Silicon Valley.” Presentation for *Faculty Research Colloquium, Department of City and Regional Planning*, University of North Carolina at Chapel Hill, 2012.

“That ‘Monster House’ is My Home: The Politics of Race, Immigration, and Development in the Silicon Valley.” Presentation at *Research Institute of Comparative Studies in Race and Ethnicity Fellows’ Forum*, Stanford University, 2012.

“That ‘Monster House’ is My Home: The Politics of Race, Immigration, and Development in the Silicon Valley.” Presentation at *Center for Research Social Change Lecture Series*, University of California, Berkeley, 2012.

“That ‘Monster House’ is My Home: The Politics of Race, Immigration, and Development in the Silicon Valley.” Guest lecture for *Rethinking Suburban History (Arch 279X)*, University of California, Berkeley, 2012.

“The Changing Face of American Suburbs.” Presentation at *Landscape Architecture Lecture Series*, University of California, Davis, 2011.

“The Multicultural Suburban Landscape: Revealing Narratives of Race and Ethnicity in Urban Form.” Presentation at *Landscape Architecture and Environmental Planning Colloquium*, University of California, Berkeley, 2010.

“The Multicultural Suburban Landscape: Diversity and the Changing Form of Fremont, 1945-2009.” Guest lecture for *Place, Culture, and Community (LDA 4)*, University of California, Davis, 2010.

“Landscapes of the Silicon Valley.” Guest lecture for *The Urban Community (CP 118 AC)*, University of California, Berkeley, 2009.

“Race and the City.” Guest lecture for *The Urban Community (CP 118 AC)*, University of California, Berkeley, 2008.

ACADEMIC AND COMMUNITY SERVICE

Langley Park Transforming Neighborhoods Initiative, Prince George’s County Planning Department, Member, 2013-

Reviewer for *Building and Landscapes* and *Berkeley Planning Journal*

Bay Area Studies Working Group (formerly Bay Area Social and Environmental Justice Working Group), Member, UC Berkeley, 2009-2012

Berkeley Planning Journal, Editorial Staff, UC Berkeley, 2008-2010

Committee on Status of Women and Minorities, Graduate Student Member, UC Berkeley, 2007-2008

Promise Program (underrepresented minority graduate students), Mentor, University of Maryland, College Park, 2006-2007

Latinos in Planning Division, American Planning Association, Dialogos Participant, 2006
Urban Studies and Planning Newsletter, Editor and Contributing Writer, University of Maryland, College Park, 2005-2006

Race Dialogues (campus-wide), Facilitator, Stanford University, 1999-2000

Partners for Academic Excellence (underrepresented minority undergraduate students), Mentor, Stanford University, 1998-1999

PROFESSIONAL AFFILIATIONS

Qualitative Research Interest Group, Center for Race, Gender and Ethnicity, University of

Maryland, College Park

Planners of Color Interest Group, Association of Collegiate Schools of Planning
Faculty Women's Interest Group, Association of Collegiate Schools of Planning
Cultural Aspects of Design Network, Environmental Design Research Association
Cultures of the Suburbs International Research Network
Urban Research-Based Action Network (URBAN)

PROFESSIONAL AND LANGUAGE SKILLS

Working knowledge of ArcGIS, SketchUp, Adobe Photoshop, Illustrator and InDesign,
Macromedia Dreamweaver, HTML, NVivo, and SPSS.

Hand drawing

Trained in public speaking and teaching English as a second language

Intermediate level Mandarin Chinese