

JOHN P. ROBINSON

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PRESENT POSITION

Professor, Department of Sociology
Director, Americans' Use of Time Project
Director, Internet Scholars Project
University of Maryland,
College Park, Maryland 20742
(301) 405-5734 Fax: (301) 314-6892
E-mail: robinson@socy.umd.edu

MAJOR AREAS OF RESEARCH

Social Science Methodology
Public's Use of Time and Leisure
Scaling and Attitude Measurement
Social and Cultural Trends
Public Opinion: Attitude Formation and Change
Social Psychological Impact of Mass Communications
Political Sociology
Policy Uses of Social Science Data

EDUCATION

Ph.D. University of Michigan, 1965 Mathematical Psychology and Social Psychology
Doctoral Committee: Philip Converse, Robert Hefner, Stephen Withey, William Porter

M.S.	University of Michigan, 1964	Sociology
	University of Michigan, 1963	Psychology
	Virginia Polytechnic Institute, 1959	Mathematical Statistics

B.A.	University of Toronto, 1957 (St. Michael's College)	Actuarial Science and Statistics
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PRIOR ACADEMIC APPOINTMENTS AND RESEARCH EXPERIENCE

1996-1997	Visiting Research Scholar, Survey Research Center, University of California, Berkeley
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1980-1988	Director, Survey Research Center, University of Maryland, College Park
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1986-1987 Visiting Research Scholar, Survey Research Center,
University of California, Berkeley

1975-1980 Professor of Communication,
Director of the Communication Research Center
Cleveland State University

1977-1978 Research Advisor, News and Current Affairs,
British Broadcasting Corporation, London, England

1965-1975 Study Director (Survey Research Center)
Assistant Professor (Department of Journalism),
University of Michigan

1969-1970 Research Coordinator, U.S. Surgeon General's Advisory
Committee on Television and Human Behavior

1961-1965 Research/Teaching Fellow,
Survey Research Center (Sampling Section) and
Detroit Area Study, University of Michigan

1958-1961 Research Associate, Human Sciences Research,
Arlington, Virginia

NATIONAL OFFICES

1980-1982 Publications Chair, American Association for Public Opinion
Research

1975-1976 Conference Chair, World Association for Public Opinion
Research

1973-1974 Conference Chair, American Association for Public Opinion
Research

1970-1972 Co-editor, American Association for Public Opinion Research

PROFESSIONAL JOURNALS

2001- Co-Founder and Editor, ITandSociety.org

1993-1999 Consulting Editor, [American Demographics](http://AmericanDemographics.com)

1979-1986 Editorial Board, [Journalism Monographs](http://JournalismMonographs.org)

1978-1986 Editorial Board, [Media, Culture and Society](http://MediaCultureandSociety.com)

1976-1986 Editorial Board, [Journal of Communication](http://JournalofCommunication.org)

1977-1979 Editorial Board, [Social Psychology Quarterly](http://SocialPsychologyQuarterly.com)

1972-1982 Editorial Board, [Public Opinion Quarterly](http://PublicOpinionQuarterly.com)

ADDITIONAL REVIEWS OF ARTICLES AND BOOKS FOR:

American Sociological Review
American Journal of Sociology
American Political Science Review
Contemporary Sociology
Journal of Communication
Journal of Marriage and the Family
Science
Social Forces
Social Science Quarterly
Public Opinion Quarterly
Political Communication

Grant Proposals for National Science Foundation,
National Institutes of Health, Sloan Foundation

PROFESSIONAL SOCIETIES:

American Sociological Association
American Association for Public Opinion Research
American Association of University Professors
Association for Education in Journalism
Society for the Psychological Study of Social Issues
American Academy of Political and Social Science

AWARDS

2004 Sociological Research Association

1991 American Statistical Association Fellowship to the Bureau of Labor Statistics

1990 Fulbright Award to the USSR Academy of Sciences

1987 Donald McGannon Award for Social and Ethical Relevance in
Communication Policy Research (Fordham University)
(with Dennis Davis)

RECENT GRANTS

<u>Understanding the Social Impact of the Internet</u> National Science Foundation	2000-2004	\$2,700,000
<u>Pollutant Exposure and Daily Activity Patterns</u> Environmental Protection Agency	1990-1995	\$ 1,300,000
<u>Ethno-Political Attitudes of Post-Soviet Youth</u> National Science Foundation	1992-1996	\$ 128,000
<u>Home Computers and Use of Time</u> National Science Foundation	1992-1997	\$ 176,000
<u>Time Use and Social Capital</u> National Science Foundation (With Suzanne Bianchi and Stanley Presser)	1997-2000	\$ 175,000
<u>A Week in the Life of Working Families</u> Sloan Foundation (With Suzanne Bianchi)	1997-2000	\$ 670,000
<u>The Social, Political, and Cultural Impact of New Technologies: Insights from Surveys on Contemporary Patterns of Internet Use</u> National Science Foundation (With Paul DiMaggio, Princeton University)	1999-2003	\$ 300,000

PUBLICATIONS

BOOKS:

Changing Rhythms of American Family Life (2006)
New York: Russell Sage Foundation: (with Suzanne Bianchi and Melissa Milkie)
Rose Monograph Series

Time for Life (Revised Edition). (Second Edition) (1999).
State College, PA.: Penn State Press. (with Geoffrey Godbey.)

Measures of Political Attitudes (1999).
New York, NY: Academic Press (with Phillip Shaver and Lawrence Wrightsman).

Measures of Personality and Social Psychological Attitudes (1991).
New York, NY: Academic Press (with Phillip Shaver and Lawrence Wrightsman).

The Rhythm of Everyday Life: How Soviet and American Citizens Spend Time (1988).
Boulder, CO: Westview Press (with Vladimir Andreyenkov and Vasily Patrushev).

The Main Source: Learning from Television News (1986).
Beverly Hills, CA: Sage (with Mark Levy).

Social Science and the Arts (1985).
Landover, MD: University Press of America.

Polls Apart (1982).
Cabin John, MD: Seven Locks Press (with Robert Meadow).

How Americans Use Time: A Social-Psychological Analysis of Everyday Behavior (1977).
New York, NY: Praeger (Further analysis and documentation were published in How Americans Used Time in 1965-66. Ann Arbor, MI: University Microfilms, Monograph Series.).

Statistical Appendix to The Use of Time (1972). in A. Szalai, et al., (eds.) The Hague, Netherlands: Mouton. Two articles (with P. Converse),
“Everyday Life in Twelve Countries,” pp. 113-144 and
“The Impact of Television on Mass Media Usage,”pp. 197-212.

Measures of Social Psychological Attitudes (1969).
Ann Arbor, MI: Institute for Social Research (with Phillip Shaver).

Measures of Political Attitudes (1968).
Ann Arbor, MI: Institute for Social Research (with Jerrold Rusk and Kendra head).

Measures of Occupational Attitudes and Occupational Characteristics, (1967).
Ann Arbor, MI: Institute for Social Research (with Richard Athanasiou and Kendra Head).

ARTICLES IN PROFESSIONAL JOURNALS AND BOOKS

- “The Income Digital Divide: Trends and Predictors for Levels of Internet Use” (In press)
Social Problems (with Steven Martin)
- “Foreign Language Speaking in America: Correlates, Trends and (Possible) Consequences ” (2006)
Modern Language Journal, vol. 90 #4 p.457-472 (with William Rivers and Richard Brecht)
- “Dimensions and Predictors of American Foreign Policy Attitudes” (2006)
Language Policy, vol. 5 #4, p.421-442 with William Rivers and Richard Brecht)
- “Information Technology and Family Time Displacement” (2006)
in Robert Kraut, Malcolm Brynin and Sara Kiesler (eds.) *Computers, Phones and the Internet*
New York: Oxford University Press p. 51-69 (with Jos De Haan)
- “Time in our Hands” (2005) *The Futurist* vol. 39 #5 p.18-23 (with G. Godbey)
- “Time-use and Cultural Activities (in the United States of America) (2005) in G. Cushman, A. Veal and J. Zuzanek (eds.) *Free Time and Leisure Participation: International Perspectives*
Cambridge, MA: CABI Publishing p.265-282 (with G. Godbey)
- “Busyness as Usual” (2005) *Social Research* vol. 72 Summer p.407-426 (with Geoffrey Godbey)
- “Are Parents Investing Less in Children? Trends in Mothers’ and Fathers’ Time with Children” (2004)
American Journal of Sociology vol. 110, p. 1-43 (with Liana C. Sayer & Suzanne M. Bianchi)
- “The Time Squeeze: Parental Statuses and Parents’ Feelings about Time with Children.”
(2004) *Journal of Marriage and Family* 66:739-61. (with Melissa Milkie, Marybeth Mattingly, Kei Nomaguchi, and Suzanne Bianchi)
- “The Income Digital Divide: An International Perspective” (2004)
ITandSociety.org 7 1-20 (with Steven Martin)
- “Foreword: Introduction to Occupation” (2004)
in C. Christiansen and E. Townsend (eds) *Introduction to Occupation: The Art and Science of Living*. Upper Saddle River NJ: Prentice-Hall pp17-33
- “Technology and Tolerance: Public Opinion Differences among Internet Users and Nonusers” (2004) In P. Howard and S. Jones (eds) *Society Online: The Internet in Context* Thousand Oaks CA: Sage Publications pp.237-254
- “Survey Research about the Internet.” (2004)
In K. Christensen and D. Levinson (eds.) The Encyclopedia of Community: From the Village to the Virtual World (Thousand Oaks CA: Sage Publications p783-785 (with Meyer Kestnbaum)
- “Time and the Internet” (2004)

- In K. Christensen and D. Levinson (eds.) The Encyclopedia of Community: From the Village to the Virtual World (Thousand Oaks CA: Sage Publications p788-790 (with Alan Neustadt))
- “Information Technology and Functional Time Displacement” (2003)
IT&Society.org Vol. 1, Issue 2 (with Alan Neustadt) p21-36.
- “Media Use Differences Between Internet Users and Nonusers in the GSS” (2003)
IT&Society.org Vol. 1, Issue 2 (with Jeffrey Cole) p100-120.
- “Internet Use, Mass Media and Other Activity in the UCLA Data”(2003)
IT&Society.org Vol. 1, Issue 2 : p121-133.
- “Information Technology and Social Time Displacement”(2002)
IT&Society.org Vol. 1, Issue 1 (with Meyer Kestnbaum; Alan Neustadt; and Anthony Alvarez) p21-37.
- “Social Contact Differences among Internet Users and Nonusers in the GSS”(2002)
IT&Society.org Vol. 1, Issue 1 (with Alan Neustadt) p72-102.
- “Sex, Church and the Internet”(2002)
IT&Society.org Vol. 1, Issue 1 (with J. Merrill Shanks) p103-119.
- “Internet Use and Sociability in the UCLA Data: A Simplified MCA Analysis” (2002)
IT&Society.org Vol. 1, Issue 1 (with Jeffrey Cole) p202-218.
- “The Online "Diversity Divide": Public Opinion Differences among Internet Users and Nonusers” (2002) IT&Society.org Vol. 1, Issue 1 (with Meyer Kestnbaum and Alan Neustadt)
- “Internet and Society Presentations at the Year 2001 WebShop.” (2002)
Social Science Computer Review. (with Meyer Kestnbaum; Alan Neustadt; and Josephine Ferrigno-Stack)
- “Doing Social Science Research Online” (2002)
The Internet and Everyday Life (with Meyer Kestnbaum and Alan Neustadt)
- “The Internet and Other Uses of Time.” (2002)
The Internet and Everyday Life (with Meyer Kestnbaum and Alan Neustadt)
- “First Annual WebShop: The Internet and Society—A Summary Report of Presentations.” (2002) *Social Science Computer Review*. (with Meyer Kestnbaum; Alan Neustadt; Josephine Ferrigno-Stack and Anthony Alvarez)
- “Determining Causes and Severity of End-User Frustration” (2002)
(with I. Ceaparu, J. Lazar, K Bessiere, and B. Shneiderman)

- “Social Implications of the Internet” (2001)
Annual Review of Sociology, 27(with Paul DiMaggio, Eszter Hargittai, and W. Russell Neuman)p307-336.
- “An Online Data Web Site for Internet Research” (2001) November
American Behavioral Scientist (with Alan Neustadtl, Meyer Kestnbaum, Anthony Alvarez) p565-p569.
- “The Converging Consumer Profiles for Beer and Wine” (2001)
New Brewer Sept., p48-52.
- “Mass Media Audiences” and “Mass Culture” (2001) in Neil Smelser et al. (Eds.)
International Encyclopedia of the Social and Behavioral Sciences
 London UK: Pergamon/Elsevier Science
- “Personal Computers, Mass Media, and Other Uses of Free Time” (2000)
 in G. David Garson, (ed.) Social Dimensions of Information Technology Hershey, PA:
 Idea Group Publishing, p 213-235(with Meyer Kestnbaum and Andrew Kohut)
- “Mass Media and Social Life among Internet Users” (2000)
Social Science Computer Review Winter, Vol. 18, No. 4, Pages 490-501
 (with Meyer Kestnbaum, Alan Neustadtl, and Anthony Alvarez).
- “Is Anyone Doing the Housework? Trends in the Household Division of Labor” (2000)
Social Forces September (With Suzanne Bianchi, Melissa Milkie and Liana Sayer)
- “American Public Opinion About the Arts and Culture: The Unceasing War with Philistia” (2000) in J. Cherbo and M. Wyszomirski (eds). The Public Life of the Arts In America. Rutgers, NJ: Rutgers University Press p. 151-174 (with T. Filicko)
- “The Time Diary Method: Structure and Uses” (1999)
 in Wendy Pentland et al. Time-Use Research in the Social Sciences. New York: Plenum p. 47-90
- “The Personal Computer, Culture and Other Uses of Free Time” (1999).
Social Science Computer Review Summer p.209-216 (with Meyer Kestnbaum)
- “Activity Patterns of Time-Diary Dropouts” (1999)
Society and Leisure, 21, Autumn p. 551-574
- “Trend, Gender and Status Difference in Americans’ Perceived Stress” (1999)
Society and Leisure, 21. Autumn, p 473-489
- “Back to the Basics: Trends in and Role Determinants of Women’s Attitudes toward Housework” (1998) Journal of Marriage and the Family 60:1 Feb. 205-218 (with Melissa Milkie).

- “Micro Demographics” (1998)
New Brewer 15:9 Sept. 48-57.
- “Computer Time.” (1998).
American Demographics 20, August, 18-23 (with Shawn Levin and Brian Hak).
- “Time and the Melting Pot.” (1998).
American Demographics 20, June, 18-24 (with Bart Landry and Ronica Rooks).
- “No Sex Please.... We’re College Graduates.”
 (1998). American Demographics 20, February, 18-23 (with Geoffrey Godbey).
- “American Public Opinion about the Arts and Culture.” (1997).
 In Joan Cherbo (ed.) The Arts and the Public Purpose. New York: American Assembly,
 Columbia University.
- “What Did You Do Today? Children’s Use of Time, Family Composition, and the Acquisition
 of Social Capital.” (1997.) Journal of Marriage and the Family 59 (May).
 (with Suzanne Bianchi.)
- “Personal Computers, Mass Media, and Use of Time.” (1997). Social Science Computer
 Review 15 (Spring), 65-82. (with Kevin Barth and Andrew Kohut.) Reprinted in
 G.D. Garson Social Dimensions of Information Technology (2000). Hershey,
 PA: Idea Group Publishing. p.213-235
- “Children’s Hours.” (1997).
American Demographics 19, December, 20-24. (With Suzanne Bianchi).
- “Freeing Up the Golden Years.” (1997).
American Demographics 19, October, 20-24. (With Perla Werner and Geoffrey
 Godbey).
- “Dances with Dust Bunnies.” (1997).
American Demographics 19, January.. (With Melissa Milkie).
- “Culture Matters.” (1997).
American Demographics 19, July. (With Nicholas Zill).
- “Time, Housework and the Rest of Life.” (1996.)
Journal of Family and Economic Issues Winter, 213-230.
- “Particle Concentration Inside a Tavern Before and After Prohibition of Smoking.” (1996.)
American Journal of Air and Waste Management November 45, 2-16. (with
 Wayne Ott and Paul Switzer.)

- “Daily Exposure to Environment Tobacco Smoke.” (1996.) American Journal of Public Health 86, September, 1303-5. (with Wayne Ott and Paul Switzer.)
- “Radio Waves” (1996.) American Demographics 18, September. (with Nicholas Zill)
- “The Great American Slowdown.” (1996.) American Demographics 18, June, 42-47. (with Geoffrey Godbey.)
- “News Media Use and the Informal Public: A 1990s Update.” (1996.). Journal of Communication Spring 46, 129-135. (with Mark Levy.)
- “Trends in Free Time” (1995) in Julian Simon (ed.) The State of Humanity, Oxford, England: Blackwell, p. 224-230.
- “The Overworked American Revisited” (1995) American Enterprise (July)
- “The Overestimated Workweek? What Time Diary Measures Suggest.” (1994) Monthly Labor Review, (with Ann Bostrom).
- “Measuring Hours of Paid Work: Time-Diary vs. Estimate Questions.” (1994) Bulletin of Labour Statistics, Geneva: International Labour Office, (with Jonathan Gershuny).
- “Name That Tune.” (1994) American Demographics, (with Nicholas Zill).
- “Sports, Fitness and the Gender Gap.” (1993) Leisure Sciences 15 (4) p. 291-308 (with Geoffrey Godbey)
- “Ethnic and Socio-Political Attitudes among Youth in the Ukraine.” (1993) Political Science. Sept (with Ted Gurr et al.)
- “Age and Cohort Differences in American Racial Attitudes: The Generational Replacement Hypothesis Revisited.” In Paul Sniderman and Philip Tetlock (eds). Prejudice, Politics, and the American Dilemma, 1993 Stanford: Stanford University Press (with Sue Dowden)
- “Changing Perceptions of Societal Problems Among Soviet Youth” (1992) International Journal of Public Opinion Research, 4:335-345. (with V. Andreyenkov, I. Slepnev, E. Kurbanov, and E. Davidchinkova)
- “Sampling and Survey Design” (1991) in Human Exposure Research: Research Gaps and Data Needs. Washington, D.C.: National Academy of Sciences.
- “Of Time, Activity and Consumer Behavior” (1991) Journal of Business Research, 22:171-186 (with Frances Nicosia).

“Postmodernism Goes Public: The New Age Movement and Other Responses,” (1990) in David B. Pankrantz and Valerie B. Morris, The Future of the Arts: Public Policy and Arts Research. New York: Praeger Publishers, pp. 199-206 (with Rolf Meyersohn).

“Television's Effect on Families' Use of Time,” (1990) in Jennings Bryant (ed.), Television and the American Family. Hillsdale, NJ: Lawrence Erlbaum Associate Publishers, pp. 195-209.

“Television News and the Informed Public: An Information-Processing Approach,” (Summer, 1990). Journal of Communication, 40:3, pp. 106-119 (with Dennis Davis).

“Survey Organization Differences in Estimating Public Participation in the Arts” (1989) Public Opinion Quarterly, 53, Fall, pp. 397-414.

“News Media Use and Adolescents' Information about Nuclear Issues” (1989) Journal of Communication, 39, Spring, pp. 95-104 (with Vladimir Andreyenkov and Nicholai Popov).

“News Media Use and Adolescents' Attitudes about Nuclear Issues” (1989) Journal of Communication, 39, Spring, pp. 105-113 (with Eric Chivian and Jonathan Tudge).

“Opinion Leader” (1989) in Eric Barnouw (ed.) International Encyclopedia of Communication. New York: Oxford University Press (with Dennis Davis).

“Leben im Atomzeitalter” (1989) in Klaus Boehnke, Michael MacPherson, Folkor Schmidt (eds.) Leben unter Atomebreu Atomarer Bedrohung, Heidelberg, Germany: Asanger pp. 163-178 (with Jonathan Tudge, Eric Chivian, Vladimir Andreyenkov and Nicholai Popov).

“Leisure” (1989) in Eric Barnouw (ed.) International Encyclopedia of Communication, New York: Oxford University Press.

“News Flow and Democratic Society in an Age of Electronic Media” (1989) Public Communication and Behavior, Vol. 2. New York: Academic Press, pp. 60-102 (with Dennis Davis).

“The Future of Artists in American Society” (1989) in Richard Swaim (ed.) The Modern Muse, New York: American Council on the Arts, pp. 29-34.

“Television and Childrens' Activity Patterns” (1989) Television and Children, New York: Childrens' Television Workshop.

“Historical Changes in the Household Division of Labor” (1988) Demography, November (with Jonathan Gershuny).

- “Estimating Public Exposure from Human Activity Pattern Data” (1988) Atmospheric Environment, October.
- “American and Soviet Teenagers' Concerns About Nuclear War and the Future” (1988) New England Journal of Medicine, 319, August, pp. 407-413 (with Eric Chivian, Jonathan Tudge, Nicholai Popov and Vladimir Andreyenkov).
- “Ideological Identification: Trends and Interpretations of the Liberal-Conservative Balance” (1988) Public Opinion Quarterly, 52, Spring, pp. 134-145 (with John Fleishman).
- “Nudging Communication Research into the Age of Information” (1988) In Nancy Sharpe (ed.) New Directions in Communication Research, Syracuse, NY: Syracuse University Press.
- “Time Diary Evidence About the Social Psychology of Daily Life” (1987) in Joseph McGrath (ed.) The Social Psychology of Time, Newbury Park, CA: Sage, pp. 134-148.
- “Microbehavioral Approaches to Monitoring Human Experience” (1987) Journal of Nervous and Mental Disorders, 175:9, pp. 514-518.
- “Interpersonal Communication and News Comprehension” (1986) Public Opinion Quarterly, Summer, 50:6, pp. 160-175 (with Mark Levy).
- “The Huh? Factor: Untangling TV News” (1986) Columbia Journalism Review, July-August, pp. 48-50 (with Mark Levy).
- “Beyond Mass Culture and Class Culture: Subcultural Differences in the Structure of Music Preferences” (1986) in Sandra Ball-Rokeach and Muriel Cantor (eds.) Media, Audience and Social Structure, Beverly Hills, CA: Sage, pp. 226-239 (with Edward Fink).
- “The Structure of Music Preference and Attendance” (1985) Communication Research, 12, pp. 301-318 (with Edward Fink and Sue Dowden).
- “The Validity and Reliability of Diaries Versus Alternative Time Use Measures” (1985), in Thomas Juster and Frank Stafford (eds.) Time, Goods, and Well Being, Ann Arbor, MI: Institute for Social Research, pp. 33-62.
- “Changes in Time Use: An Historical Overview” (1985) in Thomas Juster and Frank Stafford (eds.) Time, Goods, and Well Being, Ann Arbor, MI: Institute for Social Research, pp. 289-312.
- “Trends in Ideological Identification in the American Public,” (1984) Annals of Political and Social Science, pp. 50-60 (with John Fleishman).

- “Work and Free Time,” (1984) in Mary Dean Lee and Rabindra Kanungro (eds.) in Management of Work and Personal Life, New York: Praeger, pp. 133-142.
- “The Ups and Downs and Ins and Outs of Ideology”, (1984) Public Opinion, 48, March-April, pp. 12-15.
- “Environmental Differences in How Americans Spend Time: The Case of Subjective and Objective Indicators”, (1980) Journal of Community Psychology, pp. 171-180.
- “Culture Indicators from the Leisure Activity Survey”, (1983) American Behavioral Scientist, March-April, pp. 543-550.
- “What Do Readers Digest?”, (1983) Washington Journalism Review, October, pp. 38-40 (with Mark Levy).
- “Of Time, Dual Careers and Household Productivity”, (1982) Family Economics Review, 3, pp. 26-30.
- “Television Journalists and Their Audiences,” (1982) Annual Review of Communication Research, 10, Beverly Hills, CA: Sage, pp. 163-177 (with Haluk Sahin and Dennis K. Davis).
- “Population Activity Patterns - St. Louis Study,” (1981) Proceedings of the International Workshop on Exposure Monitoring, pp. 183-200 (with Michael Koontz).
- “A Uses and Gratifications Analysis of Viewing of `Roots' in Britain,” (1981) Journalism Quarterly, Winter, pp. 582-593 (with K. Kyoon Hur).
- “Television and Leisure Time: A New Scenario,” (1981) Journal of Communication, 31, . 120-130.
- “Will the New Electronic Media Revolutionize our Daily Lives?” (1981) Communications in the Twenty-First Century, in Robert Haigh et al. (eds.) New York: Wiley-Interscience, pp. 60-67.
- “The Great Age Readership Mystery,” (1981) Journalism Quarterly, 58:2, pp. 219-224 (with Leo Jeffres).
- “How Television Non-Viewers Spend Their Time,” (1981) Journal of Consumer Research, (with Marilyn Jackson-Beeck).
- “Beyond the Realm of Necessity: Television and the Colonization of Leisure,” (1981) Media, Culture and Society. 3, pp. 85-95 (with Haluk Sahin).

- “Rock Music: Political Lightning Rod and Cultural Indicator”, (1980) Lo Spettacolo, 30:4, pp. 275-296 (with Paul Hirsch).
- “British-American Differences in the Use of Time,” (1980) Loisir et Societe, 3:2, pp. 281-298.
- “Ideological Voting is Alive and Well,” (1980). Public Opinion, 3, April/May, pp. 53-68 (with John Holm).
- “The Changing Reading Habits of the American Public,” (1980). Journal of Communication, January, pp. 141-152.
- “Household Technology and Household Work,” (1980) in Sarah F. Berk (ed.) Women and Household Labor, Beverly Hills, CA: Sage Publications, pp. 53-67.
- “Participation in Mass Media Consumption,” (1980) in David Smith and Jacqueline Macaulay (eds.) Participation in Social and Political Activities. San Francisco, CA: Jossey-Bass, pp. 257-277 (with Leo Jeffres).
- “Culture and Leisure in Transition?” (1979) in J. Zuranek (ed.) Social Research and Cultural Policy. Waterloo, Canada: Otium, pp. 151-165.
- “The Polls,” (1979) in Sidney Kraus (ed.) The Great Debates: Ford vs. Carter 1976. Bloomington, IN: Indiana University Press, pp. 262-279.
- “Toward a Post-Industrious Society,” (1979). Public Opinion, August/September, pp. 41-46.
- “Work and Leisure: How We Spend Our Time,” (1978). Leisure Today, October, pp. 27-28 (with Geoffrey Godbey).
- “Ideological Identification and the American Voter,” (1978) Public Opinion Quarterly, Summer, pp. 235-246 (with John Holm).
- “The Social Impact of 'Roots',” (1978). Journalism Quarterly, Spring, pp. 19-24 (with K. Kyoon Hur) and in G. Cleveland Wilhoit (ed.) Mass Communication Review Yearbook, (1980). Beverly Hills, CA: Sage Publications.
- “Massification and Democratization of the Leisure Class,” (1978). Annals of the American Academy of Political and Social Science, January, pp. 206-225.
- “Time Use as a Social Indicator,” (1978) in William Michelson (ed.) Public Policy in Temporal Perspective. The Hague, Netherlands: Mouton.

- “Roots: Did It Change Racial Attitudes?” (1977). Journal of Sex Roles Research, October 3, pp. 443-458 (with Janet Yerby, Nancy Somerick and Margaret Fieweger).
- “The New Household Economics: Sexist, Unrealistic or Simply Irrelevant?” (1977). Journal of Consumer Research, 4:3, December, pp. 178-181.
- “Some Approaches to Examining Quality of Work Indicators for Disaggregated Segments of the Work Force,” (1976) in Albert Biderman and Thomas Drury (eds.) Measuring Work Quality for Social Reporting, New York: Halsted, pp. 44-59.
- “The Press and the Voter,” (1976). Annals of the American Academy of Political and Social Science, 7, September, pp. 95-103.
- “Interpersonal Influence During Election Campaigns: Two-Step Flow Hypotheses,” (1976). Public Opinion Quarterly, 40, Fall, pp. 304-319.
- “Public Opinion During the Watergate Crisis,” (1974). Communication Research, October, pp. 391-405.
- “The Press as Kingmaker,” (1974). Journalism Quarterly, 51:4, Winter, pp. 589-594.
- “Toward a More Appropriate Use of Guttman Scaling,” (1973). Public Opinion Quarterly, 37, Summer, pp. 260-267.
- “Mass Communication and Information Diffusion,” (1972) in G. Kline and P. Tichenor (eds.) Current Perspectives in Mass Communication Research, Beverly Hills, CA: Sage Publications.
- “Perceived Media Bias and Voting Behavior: Can the Media Affect Behavior After All?” (1972). Journalism Quarterly, 49:2, Summer, pp. 239-246.
- “Social Change as Reflected in the Use of Time,” (1972) in Angus Campbell and Philip Converse (eds.) The Human Meaning of Social Change. New York: Russell Sage Foundation, pp. 17-86 (with Philip Converse) (Abridged versions of this paper have appeared in the Journal of Leisure Research, 1, 1969, pp. 75-77 and in Andree Michael (ed.) Family Issues of Employed Women in Europe and America (1972). Leiden, Netherlands: E.J. Brill, pp. 143-153.
- “Mass Media Usage by the College Graduate,” (1971) in Stephen Withey (ed.) A Degree and What Else, New York: MacGraw-Hill.
- “The Audience for National TV News Programs,” (1971). Public Opinion Quarterly, 35, pp. 302-405.

- “Balance Theory and Vietnam-Related Attitudes,” (1970). Social Science Quarterly, 51, pp. 610-616.
- “Public Reaction to Political Protest: Chicago 1968,” (1970). Public Opinion Quarterly, 34, Spring, pp. 1-9.
- “It's the Sound That Does It,” (1969). Psychology Today, 3, October, pp. 42-45.
- “Television and Leisure Time: Yesterday, Today and (Maybe) Tomorrow,” (1969). Public Opinion Quarterly, 33, Summer, pp. 210-222.
- “American Public Opinion About Vietnam,” (1969) in Walter Isard (ed.) Vietnam: Some Basic Issues and Alternatives. Cambridge, MA: Schenkman Publishing Co. (with Sol Jacobson).
- “World Affairs and the TV Audience,” (1969). Journal of the American Association of University Women, 62:3, March, pp. 120-122 (with James Swinehart).
- “Perceptual Maps of the World,” (1968). Public Opinion Quarterly, 32, Summer, pp. 273-280.
- “Time Expenditure on Sports Across Ten Countries,” (1967). International Review of Sport Sociology, 2, pp. 67-87.
- “Multidimensional Differences in Public and Academic Perceptions of Nations,” (1967). Journal of Personality and Social Psychology, 7, pp. 251-259 (with R. Hefner).
- “World Affairs Information and Mass Media Exposure,” (1967). Journalism Quarterly, 44, Spring, 23-30.

Articles in AMERICAN DEMOGRAPHICS

- “Take Me Out to the Opera” (1997). American Demographics, 20, October.
- “The Generation X Difference” (1995) American Demographics, 17, March:pp.24-33 (with Nicholas Zill).
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