

Ginger Zhe Jin

as of 3/1/2008

1. Personal Information

Associate Professor (appointed 2000)
Department of Economics
University of Maryland
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• Educational Background

Ph.D., Economics, the University of California, Los Angeles (UCLA), August 2000.
(Advisors: Thomas N. Hubbard and V. Joseph Hotz)
M.A., Economics, the University of California, Los Angeles (UCLA), June 1998.
M.A., Economics, the Graduate School of People's Bank of China, April 1995.
B. Eng., Economic Management, University of Science and Technology of China, 1992.

• Professional Positions

Co-editor, *Journal of Economics & Management Strategy*, since January 2008.
Co-editor, *International Journal of Industrial Organization*, since February 2008.
Associate editor, *International Journal of Industrial Organization*, 2005-2008.
Faculty Research Fellow, National Bureau of Economic Research, since 2005.
Visiting Scholar, University of Chicago, July 2005.
Faculty Associate, Maryland Population Research Center, U. of Maryland, since 2001.
Assistant Professor, Department of Economics, University of Maryland, since 2000.

2. Research, Scholarly, and Creative Activities

• Articles in Refereed Journals (authors listed alphabetically)

Published or in Press

1. "The Effect of Information on Product Quality: Evidence from Restaurants Hygiene Grade Cards," Ginger Zhe Jin and Phillip Leslie, *The Quarterly Journal of Economics*, May 2003, 118(2) 409-51.
2. "Competition and Disclosure Incentives: Empirical Evidence from HMOs," *RAND Journal of Economics*, Spring 2005, Vol. 36, 93-113.
3. "Impact of Restaurant Hygiene Grade Cards on Foodborne Disease Hospitalizations in Los Angeles County", Paul Simon, Phillip Leslie, Grace Run, Ginger Zhe Jin, Roshan Reporter, Arturo Aguirre, and Jonathan E. Fielding, *Journal of*

Environmental Health, March 2005, Vol. 67, 32-36.

4. "The Effect of Prescription Drug Advertising on Doctor Visits" Toshiaki Iizuka and Ginger Zhe Jin, *Journal of Economics & Management Strategy*, Fall 2005, 14(3): 701-727.
5. "Information and Consumer Choice: The Value of Publicized Health Plan Ratings," Ginger Zhe Jin and Alan Sorensen, *Journal of Health Economics*, March 2006, 25(2): 248-275.
6. "The Case in Support of Restaurant Hygiene Grade Cards" Ginger Zhe Jin and Phillip Leslie, *Choices*, 2nd quarter 2005, Vol. 20(2), 97-102.
7. "Price, Quality and Reputation: Evidence from an Online Field Experiment," Ginger Zhe Jin and Andrew Kato, December 2005, forthcoming in *RAND Journal of Economics*.
8. "Direct-to-Consumer Advertising and Prescription Choice" Toshiaki Iizuka and Ginger Zhe Jin, May 2006, forthcoming in *Journal of Industrial Economics*, Notes and Comments.
9. "Dividing Online and Offline: A Case Study," Ginger Zhe Jin and Andrew Kato, *Review of Economic Studies* (July 2007) Vol. 74(3) 981-1004.
10. "Games Adolescents and Parents Play: Risky Behaviors, Parental Reputation, and Strategic Transfers," Lingxin Hao, V. Joseph Hotz, and Ginger Zhe Jin, August 2006, forthcoming in *Economic Journal*.
11. "Drug Advertising and Health Habit," Toshiaki Iizuka and Ginger Zhe Jin, January 2007, forthcoming in *Communication Games*, in the series of Advances in Applied Microeconomics, Elsevier.
12. "Reputational Incentives for Restaurant Hygiene," Ginger Zhe Jin and Phillip Leslie, April 2007, conditionally accepted at *American Economic Journal (Microeconomics)*.
13. "That's News to Me! Information Revelation in Professional Certification Markets," Ginger Zhe Jin, Andrew Kato, and John List, August 2005, NBER WP #12390, forthcoming *Economic Inquiry*.

Under peer review

14. "The Power of Information: Do Rankings Affect the Public Finance of Higher Education?" Ginger Zhe Jin and Alex Whalley, January 2007, NBER working paper #12941.

Finished working papers

15. "Information, Learning and Drug Diffusion: the Case of Cox-2 Inhibitors," with Pradeep K. Chintagunta, Renna Jiang, and Ginger Zhe Jin, October 2007.

16. "Matchmaking for Children: Are There Agency Costs?" Ginger Zhe Jin and Lixin Colin Xu, January 2008.

Working in Progress

17. "Report Cards" with David Dranove.
18. "Dynamic Learning and Selection: Evidence from Prosper.com" with Seth Freedman.
19. "Inspector Objectivity" with David Becker and Phillip Leslie.
20. "The Impact of State Health Insurance Mandates on Self Insurance 1997-2005" with Kosali Simon and Phillip Cooper.
21. "Platform Prices at Sports Card Conventions" with Marc Rysman.

- Talks, Abstracts, and Other Professional Papers Presented

Conference Presentations

International Industrial Organization Conference, May 2008 (Scheduled).

The 2008 ASSA meetings, 1/2008.

The 1st HEC Montreal Conference on the Industrial Organization of Health Care, 11/2007

The 5th Quantitative Marketing and Economics Conference, 10/2007.

2007 Summer Workshop on Industrial Organization and Management Strategy, 6/2007

Testimony for Maryland House Bill #951 in support of restaurant hygiene grade cards, 3/2007

2007 Conference of Empirical IO, Tuck School of Business, Dartmouth, 1/2007

OECD Roundtable on the Economics of Consumer Policy, 10/2006

2006 FTC Conference on Pharmaceutical Economics, 10/2006

Inaugural Conference of the American Society of Health Economists, 6/2006

2005 FTC Conference on Internet Auctions, 11/2005

USDA conference titled "All Food is Not Created Equal: Policy for Agricultural Product Differentiation", sponsored by Farm Foundation, Giannini Foundation and USDA's Economic Research Service, 11/2004

AEA annual meeting, 1/2005, 1/2004

AAEA annual meeting, 8/2004

NBER IO program meeting 7/2004, 2/2003, 2/2001

2004 FTC conference on health care, 6/2004

International Industrial Organization Conference, 4/2007, 4/2006, 4/2004, 4/2003

Conference on Industrial Organization of Health Care, 4/2004, 4/2002

European Association for Research in Industrial Economics annual meeting, 8/2003

Kiel Workshop on the Economics of Information, 8/2003

Western Economics Association annual meeting, 7/2003

Population Association of America annual meeting, 5/2003, 3/1999

Stanford Strategic Management Conference, 2/2003

Southern Economic Association annual meeting, 11/2002

Academy for Health Services Research and Health Policy annual meeting, 6/2001
NBER Child program meeting, 7/1999

Other conferences

National Consumers League Conference on Direct to Consumer Advertising
(roundtable), 6/2006
NBER IO Program (discussant presentation), 7/2006, 7/2002

Invited seminars (after Ph.D. degree)

Stanford University, Business School, April 2007 (scheduled)
University of Texas, Arlington, 12/2007
University of Michigan, 11/2007
Shanghai JiaoTong University 6/2007
Harvard/MIT joint IO seminar, 4/2007
University of South California, 1/2007
Michigan State University, 12/2006
University of Pennsylvania, Wharton School, 11/2006
American University, 11/2006
Washington University at St. Louis, 9/2006
University of Washington, 6/2006
University of Arizona, 5/2006
Northwestern University, 4/2006
University of Rochester, 4/2006
Indiana University, 3/3006
University of California Berkeley Haas School, 3/2006
University of Delaware, 2/2006
George Town University, 10/2005
Yale University School of Management, 3/2005
Federal Reserve Board of Governors, 2/2005
Duke University, 11/2004
University of Hong Kong, 7/2004
University of California Irvine, 6/2004
University of Virginia, 4/2004
George Mason University, 3/2004
Columbia University Graduate School of Business, 1/2004
Food and Drug Administration, 12/2003
US Department of Agriculture, 5/2003
University of Chicago Graduate School of Business, 2/2003
Federal Trade Commission, 11/2002
University of California, Los Angeles 6/2002
University of California San Diego, 6/2002
George Washington University, 4/2002
John Hopkins University, 3/2002
Cornell University, 9/2001
Agency for HealthCare Research and Quality, 9/2001
University of Chicago Graduate School of Business, 10/2000

- Contracts and Grants

National Science Foundation "Integrating Technology and Economics for the Next Generation Digital Media Services", pending, with Min Wu and Gang Qu, total \$450,000.

NBER Faculty Award on Research of Non-profit Institutions, "College and University Reactions to School Rankings," July 2006-June 2007, \$25,000.

University of Maryland General Research Board Summer Awards, titled "Biased Inspector Behavior," with David Becker and Phillip Leslie, awarded July-August, 2004, \$8,750.

Maryland Population Research Center Seed Grant, titled "The Effects of Benefit Mandates on Employer Sponsored Health Insurance", awarded January 2002-August 2003, with Kosali Ilayperuma Simon, \$10,000.

National Science Foundation research grant, titled "The Effects of Information on Firm Conduct and Market Structure: An Analysis of Disclosure Regulation in the Restaurant Industry (collaborated with Phillip Leslie)", awarded July 2001-June 2004, SES-0112295, \$135,166.

- Fellowships, Prizes and Awards

Dissertation Grant, the Agency for HealthCare Quality and Research, July 1999 to June 2000.

James Collins Fellowship, UCLA, September 1998 to June 1999.

- Editorships, Editorial Boards, and Reviewing Activities for Journals and Other Learned Publications.

Co-editor, *Journal of Economics & Management Strategy*, since January 2008.

Co-editor, *International Journal of Industrial Organization*, since February 2008.

Associate Editor, *International Journal of Industrial Organization*, 2005-2008.

Referee for

American Economic Review
Journal of Political Economy
Quarterly Journal of Economics
Review of Economic Studies
International Economic Review
American Economic Journal (Public Policy)
Journal of Health Economics
Journal of Laws, Economics, and Organizations
Journal of Economics & Management Strategy
RAND Journal of Economics
Journal of Risk and Uncertainty

Economic Inquiry
National Science Foundation
Journal of Industrial Economics
Journal of Human Resources
International Journal of Industrial Organization
Risk Management and Insurance Review
Journal of Policy Analysis and Management
Journal of Risk and Insurance
Review of Economics and Statistics
Berkeley Press
Management Science.

- Media Coverage

Wall Street Journal (May 29, 2003)
Sacramento Bee (June 21, 2003)
Los Angeles Times (July 28, 2003)
The Press Democrat (October 1, 2003)
Fresno Bee (October 7, 2003)
Wichita Eagle (November 5, 2003)
San Francisco Chronicle (January 25, 2004)
San Francisco Chronicle (February 9, 2004)
San Francisco Chronicle (May 26, 2004)
Reno Gazette-Journal (June 27, 2004)
Dallas Observer (March 31, 2005)
San Mateo County Times (August 6, 2005)
Inside Higher Education (March 2, 2007)
NBER Digest (September 2007)

3. Teaching, Mentoring, and Advising

- Courses taught in the last five years.

Econ 424 “Computer Methods in Economic Studies” advanced statistics, undergraduate,
Spring 2007, Fall 2006, Fall 2005, Spring 2005, Fall 2004, Spring 2004, Fall 2003,
Spring 2003, Spring 2002, Fall 2001, Spring 2001.

Econ 664 “Empirical Studies in Industrial Organizations”, named Econ 698J in 2001,
advanced industrial organization, graduate.

Spring 2007, Fall 2005, Spring 2005, Spring 2004, Spring 2003, Spring 2002, Spring
2001.

I have been an active participant in Econ 868 “Industrial Organization Workshop,” since
my arrival in 2000. In addition, I have taught Econ 898 “Pre-Candidacy Research” and
Econ 899 “Doctoral Dissertation Research” as part of my doctoral student advising role.

- Course or Curriculum Development.

Both Econ 424 and Econ 664 are new courses I developed from scratch.

Econ 424

As a first step to hi-tech economics, Econ 424 introduces the most basic data handling techniques in economic studies. The ultimate goal is three-fold. At the end of the semester, students (1) should feel comfortable collecting, locating and analyzing real data; (2) should be able to read and interpret statistics generated by other people; and (3) given a real data set, should be able to generate basic statistics and interpret them in a way that makes statistical and economic sense. In order to fulfill this goal, all classes, including mid-term and final, meet in a teaching theater and use two popular statistical softwares -- Excel and SAS. In addition, students will learn how to use the World Wide Web, how to complete computer projects, and how to work in a team. Through hands-on experience, students are expected to master both softwares at the introductory level and apply them to economic issues in the real world.

The most updated syllabi, lecture notes, and class projects are available at

<http://www.glue.umd.edu/~ginger/teaching/econ424-fall2007/syllabus.html>.

Econ 664

This course introduces students to the recent empirical literature of industrial organization. My goal is that, at the end of the semester, students have a good idea of how to take an industrial organization theory to data or vice versa. Specifically, the class consists of five themes: price discrimination, cartels and collusion, demand estimation, entry and market structure, and information economics. Each theme covers 4-5 lectures, plus one or two classes for student representation. In the lectures, we will focus on a series of research papers and discuss their research question, related theory, data, identification strategies, estimation techniques and policy implications. At the end of each theme, students will present a literature review for a topic that is related to the theme but not yet covered in the lectures. The potential topic choices are available at the beginning of each theme. Each student is expected to assemble a research proposal at the end of the semester, describing a research question that he/she would like to answer in the area of empirical IO, the data he/she would like to use and the identification strategy he/she is going to adopt assuming the availability of perfect data.

The most updated syllabi, lecture notes, and reading list are available at

<http://www.glue.umd.edu/~ginger/teaching/econ664-spring2007/syllabus.html>.

- Teaching Awards and Other Special Recognition

Graduate Teaching Award, University of Maryland, Department of Economics, Spring 2004.

University of Maryland Support for the Improvement of Instruction 2001-2002, April 2001.

- Advising

Undergraduate

Kathleen Miller, Spring 2007, Honor's Program

Doctoral, graduated with Ph.D. degree

Dissertation committee member for:

Scott Imberman (University of Houston)

Radu Paun (Back to Romania)

Heisnam Singh (Price Waterhouse Coopers)

Binglin Gong (Shanghai Jiaotong University)

Kartikeya Singh (Corporate Executive Board)

Aparna Mathur (American Enterprise Institute)

Martin Ranger (Indiana University)

Cesar Costantino (World Bank)

Haiyan Shui (Citi Bank)

Stephen Snyder (Lehigh University)

Sean Corcoran (CalState Sacramento, now in New York University)

Hernan Ortiz-Molina (University of British Columbia)

Diana Lien (the CNA Corporation)

Doctoral, not yet graduated with Ph.D.

Yan Chen (dissertation committee chair)

Andrew Kato (no longer in the program, now in Bureau of Labor Statistics)

Simona Andrei (dissertation committee member)

Stephen Hutton (dissertation committee member)

Li Tang (third-year paper advisor)

Matthew Chesnes (third-year paper advisor)

4. Service

• Professional (all unpaid)

Faculty Research Fellow, National Bureau of Economics Research, since 2005.

Testimony for Maryland House Bill #951 in support of restaurant hygiene grade cards, 3/2007.

Referee review for National Science Foundation, 3 times, latest 4/2007.

Seminar presentations at US Department of Agriculture, 5/2003.

Seminar presentation at Food and Drug Administration, 12/2003.

Seminar and conference presentations at Federal Trade Commission, 11/2002, 6/2004, 11/2005, 10/2006.

Conference presentation at OECD, Paris office, 10/2006.

AEA meeting session chair, 1/2004.

IIOC meeting session chair, 4/2007.

• Campus: departmental committee

Website committee (2007)

Graduate Admission & Appointment (2001-2007)

Recruitment and Appointment of Assistant Professors and Professors (2000-2003)

Recruitment and Appointment of Associate Professors and Professors (2001-2004)